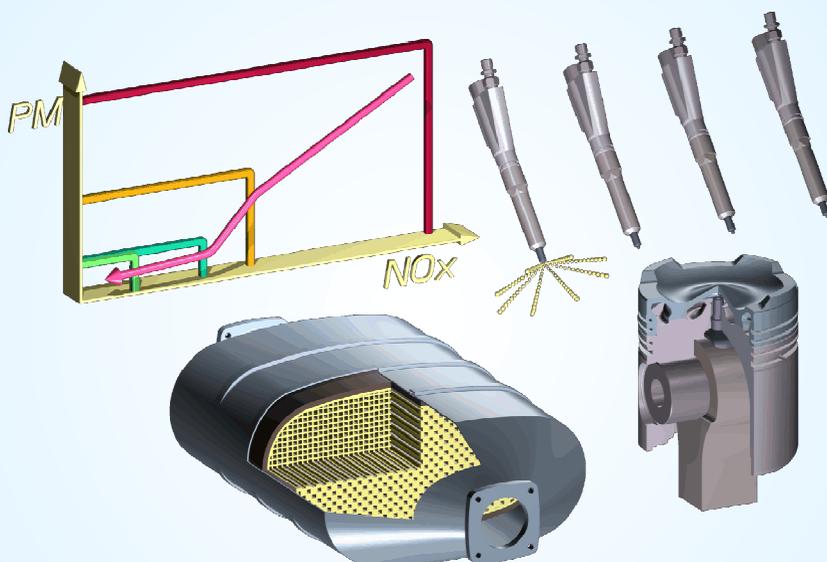


Research Association  
for Combustion Engines  
Emission Control Technologies(FAD)

- registered association -



# 17<sup>th</sup> FAD-Conference

November 6 and 7, 2019 in Dresden

## Exhibitor Information

Ladies and Gentlemen,

Achieving climate protection targets and compliance with emission limits are the benchmark for assessing the success in the further development of the internal combustion engine and the implementation of the diversification of its energy base.

There is broad consensus on the requirements for future mobility concepts. On the one hand, these must be CO<sub>2</sub>-neutral and sustainable, on the other hand, available and suitable for everyday use. As a result, a drive mix will prevail in line with mobility needs with a significantly more environmentally friendly energy base. There is still a need for discussion regarding the implementation of these requirements. FAD e.V. continues to champion technology-friendly development and fair competition.

Taking into account the above points, the thematic orientation of this year's conference program will take place. Expectations on future drive technologies as well as the associated requirements for exhaust gas aftertreatment and exhaust gas measurement technology, contributions on comparisons of drive technologies with regard to the well-to-wheel and the status of developments in the field of sustainable fuels for diesel and gasoline engines. There will also be presentations on technologies for reducing air pollution in major cities.

In this brochure you will find all the information about the presentation options during the 17th FAD Conference. The conference accompanying exhibition is a great opportunity to present your products and the competencies of your company. Furthermore, we offer the supplement of information material and the announcement in the conference proceedings.

We hope that the presentation topics and presentation possibilities will arouse your interest. We would be delighted if we could welcome you as an exhibitor and / or participant of the 17th FAD Conference in November 2019 in Dresden.



Prof. Dr.-Ing. Gennadi Zikoridse  
Executive Director of FAD e.V.

## Technical Exhibition

The accompanying exhibition offers the perfect opportunity for discussions and talks with conference delegates, for gaining new industry contacts or intensifying existing business relationships. We offer possibilities of indoor and outdoor exhibition.

### Venue



Internationales Congress  
Center Dresden  
Ostra-Ufer 2  
01067 Dresden Germany  
Phone: +49 351 8321 0

### Schedule

The duration of the exhibition reflects the conference schedule.

Opening of the exhibition:	November 6, 2019, 9:00 a.m.
Closing of the exhibition:	November 7, 2019, 5:00 p.m.
Booth set up:	November 5, 2019, 2:00 – 6:00 p.m.
Dismantling of the booth:	November 7, 2019, 5:00 – 7:00 p.m.

### Conditions

Costs of booth space indoor 250.00 Euro each m<sup>2</sup>

*The above-mentioned prices are without 19 % German VAT.*

### Special conditions for exhibitors

You will receive one (1) free registration for the congress if you order **exhibition space of 6 m<sup>2</sup> (or more)**. This conference registration includes the participation at the conference program, the conference material, catering during the coffee and lunch breaks as well as the participation at

the social evening. Every additional person must be registered regularly. The booth costs include the supervision during set up and dismantling.

## **Further presentation opportunities**

Besides the participation at the exhibition, we offer you additional possibilities to present your company. These are stated below.

### **Advertisement in the proceedings**

Release: November 6, 2019, Print run: about 230 copies (ISSN 2199-8973)  
Format: DIN A5, upright

Full inner page, (black/white)	500.00 Euro
Half inner page (black/white)	280.00 Euro
Full cover page, C2 or C3 (4-colour)	1,050.00 Euro

### **Company presentation**

You also have the possibility to publish your company presentation on the conference CD (print run: about 230 copies).

Maximum: 10 pages 150.00 Euro

### **Insert in the conference bags**

You may insert promotional material of your company in the conference bags, which are given to every delegate on-site.

Please send this material (max. 4 DIN A4 pages per material, min. 250 items) free of charge and in due time to the conference venue in Dresden.

500.00 Euro per material

*The above-mentioned prices are without 19 % German VAT.*

---

## **Sponsorship students**

The FAD e.V. and other companies sponsored dedicative students the free participation at the FAD-Conference since 2013. Students had the opportunity first and foremost to get technical expertise in the field of exhaust aftertreatment and to make new contacts. We want to offer this opportunity also in 2019.

All students with diploma theses or dissertation in the field of exhaust aftertreatment can apply for a sponsored participation at the FAD-Conference. The FAD e.V. selects the applicants by the submitted application documents.

The sponsorship of students includes the registration fee for students (200.00 Euro) and accommodation expenses (150.00 Euro).

Sponsor references will be published in the proceedings, on the conference-CD and in the program.

### **Condition**

**Sponsorship of students**

**350.00 Euro per student**

*The above-mentioned price is gross for net.*

Interested companies note this on the exhibitor registration form. After receipt of the registration we will contact you.

Please note that this offer is limited. Registration will be dealt with in the order in which they are received.

---

## General Information

### Application

If you are interested in exhibiting at the 17th FAD-Conference, please fill in the application form and send it to the mentioned address.

The application form as well as all relevant information are also available (as PDF for download) online: [www.fad-diesel.de](http://www.fad-diesel.de)

### Deadlines

Application for an advertisement	September 20, 2019
Application for a company presentation	October 05, 2019
Application for an insert	October 05, 2019
Application for the exhibition	October 10, 2019
Release of all relevant exhibitor information (incl. exhibition floor plan)	October 14, 2019
Application for sponsorship	October 15, 2019

### Contact

The FAD e.V. plans and organizes the accompanying exhibition. Please contact us directly, in case of any questions or remarks and for any requests concerning the exhibition.

FAD e.V.  
Gutzkowstr. 30  
01069 Dresden  
Germany

Phone: +49 351 647 53 977  
Fax: +49 351 647 53 979  
Email: [konferenz@fad-diesel.de](mailto:konferenz@fad-diesel.de)

**17th FAD-Conference "Challenge-Exhaust Aftertreatment"**

November 6 and 7, 2019, in Dresden, Germany

FAD e.V.  
Gutzkowstr. 30  
01069 Dresden  
Germany

Phone: +49 351 647 53 977  
Fax: +49 351 647 53 979  
Email: [konferenz@fad-diesel.de](mailto:konferenz@fad-diesel.de)