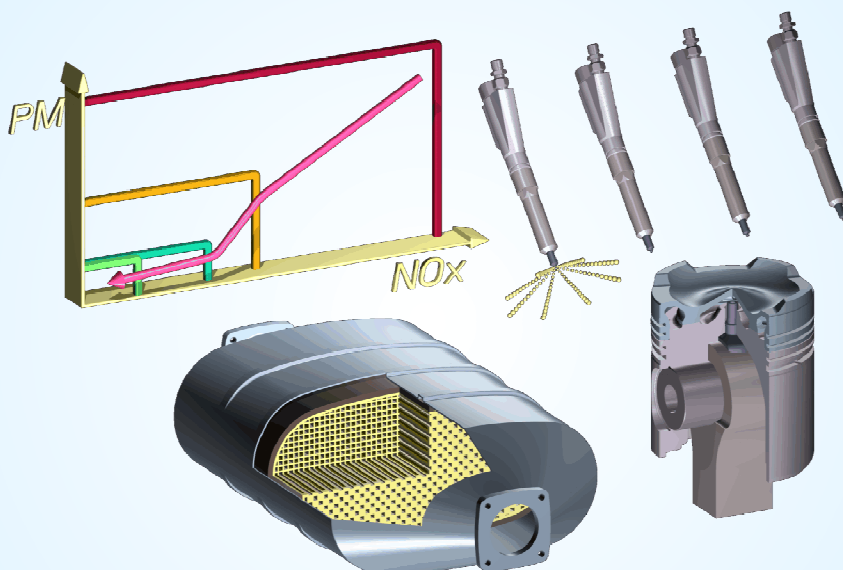


Research Association
for Combustion Engines
Emission Control Technologies (FAD)

- registered association -



18th FAD-Conference

November 4 and 5, 2020 in Radebeul

Exhibitor Information

Ladies and gentlemen,

The 18th FAD conference "Challenge - Exhaust Aftertreatment" takes place in the 20th year of the existence of the Research Association for Exhaust Aftertreatment Technologies for Combustion Engines. Since the foundation of the association, there have been major technical advances in the field of exhaust gas aftertreatment, also accelerated by the constant updating of emissions legislation. Today there is a broad consensus in society that health, environmental and climate protection are important and every economic sector must make its contribution to reducing emissions, but there is a wide range of ideas and opinions about the implementation of the protection goals. Inner-city air quality, CO₂ emissions, nitrogen oxide limits, mobility change, new drive concepts, alternative fuels, suitability for the future - all buzz words that have dominated the discussions lately.

In recent years, the internal combustion engine has increasingly been viewed by politicians and society as an outdated drive. Gradually, however, the realization is gaining ground that it will be an indispensable part of the future portfolio of drives in order to be able to ensure environmentally friendly, economic and social mobility.

The development goal for exhaust aftertreatment systems is to ensure the efficiency and environmental compatibility of combustion engines under all application-specific conditions. The contributions of the 18th FAD conference give an insight into the innovative concepts, new solutions and further developments in the field of exhaust aftertreatment technologies.

The accompanying exhibition, as an integral part of our FAD conference, will once again offer a platform this year to present the performance and innovation potential of the exhibiting companies, universities, colleges and institutes.

With this brochure we would like to inform you about the presentation options at the FAD conference. In addition to the exhibition, we offer you advertisements in the conference proceedings and the attachment of information material on the conference documents.

I look forward to an interesting conference with you and hope that one of the exhibition and presentation options on offer will find your interest.

A handwritten signature in blue ink, reading "G. Zikoridse", with a horizontal line underneath.

Prof. Dr. Gennadi Zikoridse
Executive Director of FAD e.V.

Exhibition of the 18th FAD-Conference

"Challenge -Exhaust Aftertreatment"

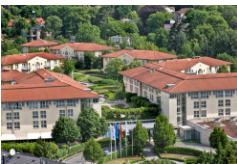
November 4 and 5, 2020, in Radebeul, Germany



Technical Exhibition

The accompanying exhibition offers the perfect opportunity for discussions and talks with conference delegates, for gaining new industry contacts or intensifying existing business relationships. We offer possibilities of indoor and outdoor exhibition.

Venue



Radisson Blu Park Hotel & Conference Centre
Nizzastr. 55
01445 Radebeul
Germany
Phone: +49 351 8321 0

Schedule

The duration of the exhibition reflects the conference schedule.

Opening of the exhibition:	November 4, 2020, 9:00 a.m.
Closing of the exhibition:	November 5, 2020, 5:00 p.m.
Booth set up:	November 3, 2020, 6:30 p.m.
Dismantling of the booth:	November 5, 2020, 5:00 – 7:00 p.m.

Conditions

Costs of booth space indoor 250.00 Euro each m²

Costs of booth space outdoor lump sum of 1,500.00 Euro

The above-mentioned prices are without 19 % German VAT.

Special conditions for exhibitors

You will receive one (1) free registration for the congress if you order exhibition space of 6 m² (or more) or if you order an outdoor exhibition space. This conference registration includes the participation at the

Exhibition of the 18th FAD-Conference

"Challenge -Exhaust Aftertreatment"

November 4 and 5, 2020, in Radebeul, Germany



conference program, the conference material, catering during the coffee and lunch breaks as well as the participation at the social evening. Every additional person must be registered regularly. The booth costs include the supervision during set up and dismantling.

Further presentation opportunities

Besides the participation at the exhibition, we offer you additional possibilities to present your company. These are stated below.

Advertisement in the proceedings

Release: November 4, 2020, Print run: about 250 copies

Format: DIN A5, upright

Full inner page, (black/white)	500.00 Euro
Half inner page (black/white)	280.00 Euro
Full cover page, C2 or C3 (4-colour)	1,050.00 Euro

Company presentation

You also have the possibility to publish your company presentation on the conference CD (print run: about 250 copies).

Maximum: 10 pages	150.00 Euro
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Insert in the conference bags

You may insert promotional material of your company in the conference bags, which are given to every delegate on-site.

Please send this material (max. 4 DIN A4 pages per material, min. 200 items) free of charge and in due time to the conference venue in Dresden.

500.00 Euro per material

The above-mentioned prices are without 19 % German VAT.

Exhibition of the 18th FAD-Conference

"Challenge -Exhaust Aftertreatment"

November 4 and 5, 2020, in Radebeul, Germany



Sponsorship students

The FAD e.V. and other companies sponsored dedicative students the free participation at the FAD-Conference since 2013. Students had the opportunity first and foremost to get technical expertise in the field of exhaust aftertreatment and to make new contacts.

We want to offer this opportunity also in 2020.

All students with diploma theses or dissertation in the field of exhaust aftertreatment can apply for a sponsored participation at the FAD-Conference. The FAD e.V. selects the applicants by the submitted application documents.

The sponsorship of students includes the registration fee for students (200.00 Euro) and accommodation expenses (150.00 Euro).

Sponsor references will be published in the proceedings, on the conference-CD and in the program.

Condition

Sponsorship of students

350.00 Euro per student

The above-mentioned price is gross for net.

Interested companies note this on the exhibitor registration form. After receipt of the registration we will contact you.

Please note that this offer is limited. Registration will be dealt with in the order in which they are received.

Exhibition of the 18th FAD-Conference

"Challenge -Exhaust Aftertreatment"

November 4 and 5, 2020, in Radebeul, Germany



General Information

Application

If you are interested in exhibiting at the 18th FAD-Conference, please fill in the application form and send it to the mentioned address.

The application form as well as all relevant information are also available (as PDF for download) online: www.fad-diesel.de .

Deadlines

Application for an advertisement	September 20, 2020
Application for a company presentation	October 05, 2020
Application for an insert	October 05, 2020
Application for the exhibition	October 12, 2020
Release of all relevant exhibitor information (incl. exhibition floor plan)	October 14, 2020
Application for sponsorship	October 15, 2020

Contact

The FAD e.V. plans and organizes the accompanying exhibition. Please contact us directly, in case of any questions or remarks and for any requests concerning the exhibition.

FAD e.V.
Gutzkowstr. 30
01069 Dresden
Germany

Phone: +49 351 647 53 977
Fax: +49 351 647 53 979
Email: konferenz@fad-diesel.de

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