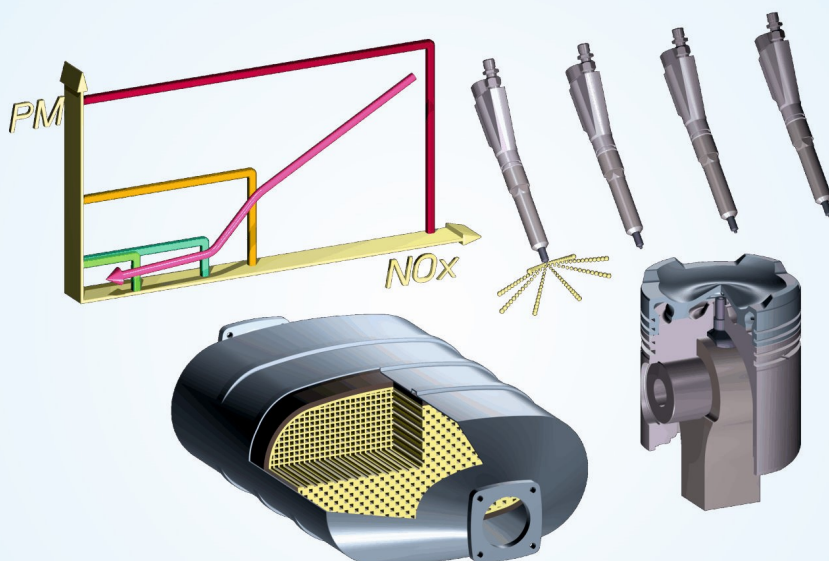


Research Association  
for Combustion Engines  
Emission Control Technologies (FAD)

- registered association -



# 19<sup>th</sup> FAD-Conference

November 3 and 4, 2022 in Dresden

## Exhibitor Information

Ladies and Gentlemen

the 19th FAD conference will take place on 3/4 November 2022 with accompanying exhibition in Dresden and we would like to cordially invite you today.

Under the impression of disrupted supply chains, constantly rising raw material prices, deterioration in the consumer climate and, on the other hand, the ambitious goals of the European "Fit for 55" package, we are facing major challenges in the transformation of mobility towards CO<sub>2</sub> neutrality. In order to achieve this in the planned period, all possibilities must be exhausted, such as diversification of fuels, the development and use of a drive portfolio tailored to the specific application, newly conceived mobility concepts and the comprehensive expansion of the infrastructure, to name a few important ones.

The selection of topics for this year's event aims to present strategies and solution approaches for realizing CO<sub>2</sub>-neutral mobility. With the defossilization of the energy base, e.g. through the use of e-fuels and hydrogen, the initial conditions for exhaust gas aftertreatment are changing. The associated problems and solution approaches are also discussed, as are innovative engine and emission reduction concepts.

The trade exhibition, as an integral part of our FAD conference, will again offer a platform this year to present the performance and innovative potential of the exhibiting companies, universities, colleges and institutes. In addition to face-to-face participation, we are again offering online participation this year. We have also provided presentation options for this. In this brochure we would like to inform you about the multitude of possibilities.

In the hope that one of the options offered for exhibition and presentation will find your interest, I look forward to a conference with interesting lectures and many technical discussions as well as an interesting exhibition.



Prof. Dr.-Ing. Gennadi Zikoridse  
Executive Director of FAD e.V.

## Exhibition of the 19th FAD-Conference

"Challenge Exhaust Aftertreatment"

November 3 and 4, 2022, in Dresden, Germany



### Technical Exhibition

The accompanying exhibition offers the perfect opportunity for discussions and talks with conference delegates, for gaining new industry contacts or intensifying existing business relationships. We offer possibilities of indoor exhibition.

### Venue



Hotel Hilton Dresden  
An der Frauenkirche 5  
01067 Dresden  
Germany

### Schedule

The duration of the exhibition reflects the conference schedule.

|                            |                                    |
|----------------------------|------------------------------------|
| Opening of the exhibition: | November 3, 2022, 9:00 a.m.        |
| Closing of the exhibition: | November 4, 2022, 5:00 p.m.        |
| Booth set up:              | November 2, 2022, 2:00 – 7:00 p.m. |
| Dismantling of the booth:  | November 4, 2022, 5:00 – 7:00 p.m. |

### Conditions

Costs of booth space indoor 250.00 Euro each m<sup>2</sup>

*The above prices are exclusive of 19% German VAT.*

### Special conditions for exhibitors

You will receive one (1) free registration for the congress if you order **exhibition space of 6 m<sup>2</sup> (or more)**. This conference registration includes the participation at the conference program, the conference material, catering during the coffee and lunch breaks as well as the participation at

## Exhibition of the 19th FAD-Conference

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the social evening. Every additional person must be registered regularly. The booth costs include the supervision during set up and dismantling.

### Further presentation opportunities

Besides the participation at the exhibition, we offer you additional possibilities to present your company. These are stated below.

#### Advertisement in the proceedings

(Release: November 3, 2022, Print run: ca. 150 copies, ISSN 2199-8973)

|                                      |             |
|--------------------------------------|-------------|
| Full inner page, (black/white)       | 150.00 Euro |
| Full cover page, C2 or C3 (4-colour) | 400.00 Euro |

#### Company presentation

This year we are once again offering online participation in the FAD conference. This results in the opportunity to present your company to the online participants during the coffee breaks. This can be done in the form of a presentation, a video or similar.

Company/ Product Presentation

(Duration max. 1 minute video or ppt presentation – 8 pages) 500.00 Euro

Company/ Product Presentation in in the conference summary.

This will be made available to all participants as a download. 150.00 Euro (max. 8 pages)

#### Insert in the conference bags

You may insert promotional material of your company in the conference bags, which are given to every delegate on-site.

Please send this material (max. 4 DIN A4 pages per material, min. 250 items) free of charge and in due time to the conference venue in Dresden.

500.00 Euro per material

*The above prices are exclusive of 19% German VAT.*

## Exhibition of the 19th FAD-Conference

"Challenge Exhaust Aftertreatment"

November 3 and 4, 2022, in Dresden, Germany



### Sponsorship students

The FAD e.V. and other companies sponsored dedicative students the free participation at the FAD-Conference since 2013. Students had the opportunity first and foremost to get technical expertise in the field of exhaust aftertreatment and to make new contacts.

We want to offer this opportunity also in 2022.

All students with diploma theses or dissertation in the field of exhaust aftertreatment can apply for a sponsored participation at the FAD-Conference. The FAD e.V. selects the applicants by the submitted application documents.

The student sponsorship for the attendance participation includes the participation fee of 200 € as well as the assumption of the costs for two nights of the student in one of the hotels offered for the conference. The student sponsorship for online participation includes the participation fee of 100 €.

Sponsor references will be published in the proceedings and in the conference program.

#### Conditions

|   |                         |
|---|-------------------------|
| Student sponsoring attendance participation | 350.00 Euro per student |
| Student sponsoring online participation     | 100.00 Euro per student |

*The above-mentioned price is gross for net.*

Interested companies note this on the exhibitor registration form. After receipt of the registration we will contact you.

## Exhibition of the 19th FAD-Conference

"Challenge Exhaust Aftertreatment"

November 3 and 4, 2022, in Dresden, Germany



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## General Information

### Application

If you would like to use one of the above presentation opportunities at the 19th FAD-Conference 2022, please send the registration form to the contact address provided. The application form as well as all relevant information are also available (as PDF for download) online [www.fad-diesel.de](http://www.fad-diesel.de).

### Deadlines

|  |                    |
|--|--------------------|
| Application for an advertisement   | September 20, 2022 |
| Application for a company presentation   | October 19, 2022   |
| Application for an insert  | October 14, 2022   |
| Application for the exhibition   | October 14, 2022   |
| Release of all relevant exhibitor information<br>(incl. exhibition floor plan) | October 19, 2022   |
| Application for sponsorship  | October 21, 2022   |

### Contact

The FAD e.V. plans and organizes the accompanying exhibition. Please contact us directly, in case of any questions or remarks and for any requests concerning the exhibition.

FAD e.V.  
Gutzkowstr. 30  
01069 Dresden  
Germany

Phone: +49 351 647 53 977  
Email: [konferenz@fad-diesel.de](mailto:konferenz@fad-diesel.de)

## **19th FAD-Conference "Challenge - Exhaust Aftertreatment"**

November 3 and 4, 2022, in Dresden, Germany

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